

City of Chicago Voter Survey

400 Completed Interviews +/- 4.9% Margin of Error

SCREENS

1. To make sure that we have a representative sample, can you please tell me your age – are you under 18, between 18 and 29, between 30 and 49, between 50 and 64, or are you 65 and older?

1.	Under 18	TERMINATE	
2.	Between 18 and 29	CONTINUE	14%
3.	Between 30 and 49	CONTINUE	33%
4.	Between 50 and 64	CONTINUE	25%
5.	65 or older	CONTINUE	28%
9.	Refused	TERMINATE	

2. Are you currently registered to vote in the City of Chicago?

1.	Yes	CONTINUE	100%
2.	No	TERMINATE	
9.	Refused	TERMINATE	

3. On February 28th of next year, there will be an Election to determine the next Mayor of the City of Chicago. I know it's still a bit far off, but how likely would you say you are to vote in that election in February of next year – very likely, somewhat likely, somewhat unlikely or not likely at all?

1.	Very likely	CONTINUE	88%
2.	Somewhat Likely	CONTINUE	12%
3.	Somewhat unlikely	TERMINATE	
4.	Not likely at all	TERMINATE	
9.	Don't know/No answer	TERMINATE	

MOST IMPORTANT ISSUE

4. In your opinion what is the most important problem or issue currently facing the City of Chicago that will have the most influence on your voting decisions in the February 2023 Chicago Mayoral election?
[ASK OPEN ENDED AND CODE INTO CATEGORIES]

1. Jobs and the economy in the City of Chicago	6%
2. Inflation	3%
3. Transportation	2%
4. Chicago Public Schools/Education	4%
5. Gentrification	1%
6. Affordable Housing	4%
7. Crime/Gun violence/Murder rate	44%
8. Gangs	3%
9. Homelessness	2%
10. Traffic	2%
11. Healthcare	2%
12. Abortion	1%
13. Climate Change/Extreme Weather	2%
14. Racism and Race Relations	2%
15. Income Inequality	2%
16. Gun Control	7%
17. Police misconduct	2%
18. Political Corruption	4%
19. Other _____	7%
99. Don't know/No answer	0%

5. Do you generally think things in the City of Chicago are on the right track or are they headed in the wrong direction?

1. Right track	33%
2. Wrong direction	55%
9. Don't know/No answer	12%

IMAGE RATINGS

Now I am going to read you some names of some political and community leaders. Please tell me whether you have a favorable opinion or an unfavorable opinion of the names read to you. If you do not recognize the name, just let me know.

PROBE > Is that a very favorable/unfavorable opinion or just a somewhat favorable/unfavorable opinion?

[RANDOMIZE 6-12]

6. Lori Lightfoot

- | | |
|---|-----|
| 1. Very favorable opinion | 17% |
| 2. Somewhat favorable opinion | 30% |
| 3. Somewhat unfavorable opinion | 19% |
| 4. Very unfavorable opinion | 28% |
| 5. Do not recognize | 3% |
| 9. Don't know enough to have an opinion | 3% |

7. Jesus "Chuy" Garcia

- | | |
|---|-----|
| 1. Very favorable opinion | 21% |
| 2. Somewhat favorable opinion | 35% |
| 3. Somewhat unfavorable opinion | 12% |
| 4. Very unfavorable opinion | 8% |
| 5. Do not recognize | 11% |
| 9. Don't know enough to have an opinion | 13% |

8. Willie Wilson

- | | |
|---|-----|
| 1. Very favorable opinion | 18% |
| 2. Somewhat favorable opinion | 31% |
| 3. Somewhat unfavorable opinion | 15% |
| 4. Very unfavorable opinion | 14% |
| 5. Do not recognize | 10% |
| 9. Don't know enough to have an opinion | 12% |

9a. Pat Quinn

- | | |
|---|-----|
| 1. Very favorable opinion | 16% |
| 2. Somewhat favorable opinion | 30% |
| 3. Somewhat unfavorable opinion | 18% |
| 4. Very unfavorable opinion | 10% |
| 5. Do not recognize | 11% |
| 9. Don't know enough to have an opinion | 15% |

9b. Kam Buckner

- | | |
|---|-----|
| 1. Very favorable opinion | 5% |
| 2. Somewhat favorable opinion | 11% |
| 3. Somewhat unfavorable opinion | 5% |
| 4. Very unfavorable opinion | 2% |
| 5. Do not recognize | 49% |
| 9. Don't know enough to have an opinion | 28% |

10a. Ja'Mal Green

- | | |
|---|-----|
| 1. Very favorable opinion | 11% |
| 2. Somewhat favorable opinion | 14% |
| 3. Somewhat unfavorable opinion | 11% |
| 4. Very unfavorable opinion | 5% |
| 5. Do not recognize | 39% |
| 9. Don't know enough to have an opinion | 20% |

10b. Brandon Johnson

- | | |
|---|-----|
| 1. Very favorable opinion | 4% |
| 2. Somewhat favorable opinion | 10% |
| 3. Somewhat unfavorable opinion | 4% |
| 4. Very unfavorable opinion | 4% |
| 5. Do not recognize | 50% |
| 9. Don't know enough to have an opinion | 28% |

11a. Sophia King

- | | |
|---|-----|
| 1. Very favorable opinion | 10% |
| 2. Somewhat favorable opinion | 13% |
| 3. Somewhat unfavorable opinion | 9% |
| 4. Very unfavorable opinion | 4% |
| 5. Do not recognize | 45% |
| 9. Don't know enough to have an opinion | 19% |

11b. Raymond Lopez

- | | |
|---|-----|
| 1. Very favorable opinion | 9% |
| 2. Somewhat favorable opinion | 17% |
| 3. Somewhat unfavorable opinion | 11% |
| 4. Very unfavorable opinion | 3% |
| 5. Do not recognize | 33% |
| 9. Don't know enough to have an opinion | 27% |

12a. Roderick Sawyer

- | | |
|---|-----|
| 1. Very favorable opinion | 7% |
| 2. Somewhat favorable opinion | 11% |
| 3. Somewhat unfavorable opinion | 12% |
| 4. Very unfavorable opinion | 6% |
| 5. Do not recognize | 44% |
| 9. Don't know enough to have an opinion | 20% |

12b. Paul Vallas

- | | |
|---|-----|
| 1. Very favorable opinion | 11% |
| 2. Somewhat favorable opinion | 27% |
| 3. Somewhat unfavorable opinion | 10% |
| 4. Very unfavorable opinion | 7% |
| 5. Do not recognize | 28% |
| 9. Don't know enough to have an opinion | 17% |

13. Do you approve or disapprove of the way that Lori Lightfoot is currently handling her job as Mayor of Chicago.

PROBE > Is that a STRONGLY approve/disapprove or just a SOMEWHAT approve/disapprove?

- | | |
|-------------------------|-----|
| 1. Strongly approve | 17% |
| 2. Somewhat approve | 27% |
| 3. Somewhat disapprove | 26% |
| 4. Strongly disapprove | 28% |
| 9. Don't know/no answer | 2% |

14. The current Mayor of Chicago, Lori Lightfoot has indicated that she plans to seek another 4-year term as Mayor. In your opinion does Lori Lightfoot deserve to be re-elected as Mayor in February of 2023?

- | | |
|----------|-----|
| 1. Yes | 36% |
| 2. No | 50% |
| 9. DK/NA | 14% |

15. Why/Why Not? _____

GENERAL ELECTION HORSERACES

16. On the February 28, 2023 ballot, voters in Chicago will be choosing who will be Mayor of Chicago for the next 4 years. If that election were being held today and you had to choose between Kam Buckner, Jesus “Chuy” Garcia, Ja’Mal Green, Brandon Johnson, Sophia King, Lori Lightfoot, Raymond Lopez, Pat Quinn, Roderick Sawyer, Paul Vallas, OR Willie Wilson – whom would you vote for? Or are you still undecided in this race?

	FIRST VOTE	COMBINED FIRST VOTE AND UND
1. Kam Buckner	2%	2%
2. Jesus “Chuy” Garcia	20%	24%
3. Ja’Mal Green	2%	3%
4. Brandon Johnson	1%	2%
5. Sophia King	4%	4%
6. Lori Lightfoot	21%	25%
7. Raymond Lopez	3%	3%
8. Pat Quinn	4%	6%
9. Roderick Sawyer	<1%	<1%
10. Paul Vallas	7%	9%
11. Willie Wilson	11%	13%
12. Someone else	0%	<1%
13. I wouldn’t vote in this race	1%	2%
99. Undecided	24%	7%

16x. **IF UNDECIDED:** OK – even though you are undecided, if you had to vote today, which candidate would have the best chance of receiving your vote?

1. Kam Buckner	0%
2. Jesus “Chuy” Garcia	16%
3. Ja’Mal Green	4%
4. Brandon Johnson	1%
5. Sophia King	0%
6. Lori Lightfoot	17%
7. Raymond Lopez	2%
8. Pat Quinn	7%
9. Roderick Sawyer	0%
10. Paul Vallas	10%
11. Willie Wilson	6%
12. Someone else	1%
13. I wouldn’t vote in this race	4%
99. Undecided	32%

17. Are you certain of your choice of candidate for Mayor of Chicago or could you still potentially change your mind before you actually vote in February of next year?

- | | | |
|----|----------------------|-----|
| 1. | Certain of choice | 30% |
| 2. | Could change mind | 67% |
| 9. | Don't Know/No Answer | 3% |

18. When thinking about crime in the City of Chicago do you think incidents of crime have increased or decreased since Lori Lightfoot became the Mayor of Chicago in 2019?

- | | | |
|----|----------------------|-----|
| 1. | Increased | 73% |
| 2. | Decreased | 12% |
| 9. | Don't Know/No Answer | 15% |

DEMOGRAPHICS

Just a couple of more questions and we are finished with the interview.

19. The media generally classifies people as White, Hispanic/Latino, Black, or Asian— what do you consider yourself?

- | | | |
|----|-----------------|-----|
| 1. | White | 48% |
| 2. | Hispanic/Latino | 19% |
| 3. | Black | 30% |
| 4. | Asian | 2% |
| 5. | Other | 1% |
| 9. | Refused | 1% |

20. What is your annual household income before taxes – less than \$50,000, between \$50,000 and \$100,000, or more than \$100,000?

- | | | |
|----|--------------------------------|-----|
| 1. | Less than \$50,000 | 37% |
| 2. | Between \$50,000 and \$100,000 | 31% |
| 3. | More than \$100,000 | 25% |
| 9. | Don't know / No answer | 7% |

This concludes our survey, thank you very much for your participation
CODE ONLY (DO NOT ASK)

A. Party

1. Democrat	74%
2. Republican	9%
3. Independent/NPA	16%
9. Other	1%

B. Gender

1. Male	48%
2. Female	52%

